

**ART  
EXPLORA**



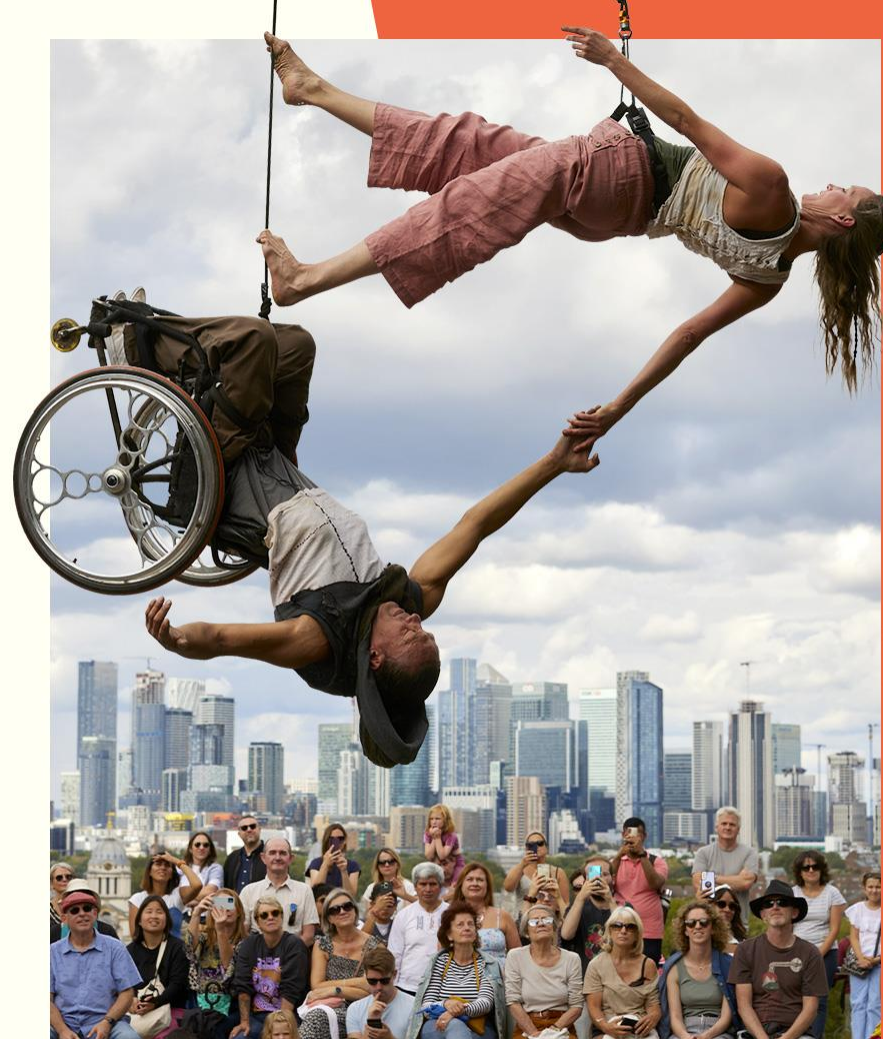
ACADÉMIE  
DES BEAUX-ARTS  
INSTITUT DE FRANCE

# Arts & Audiences European Award 2026

**Championing innovation  
in cultural engagement**

**5 Awards • €30,000 – €50,000**

**Apply before 26 June 2026 →**





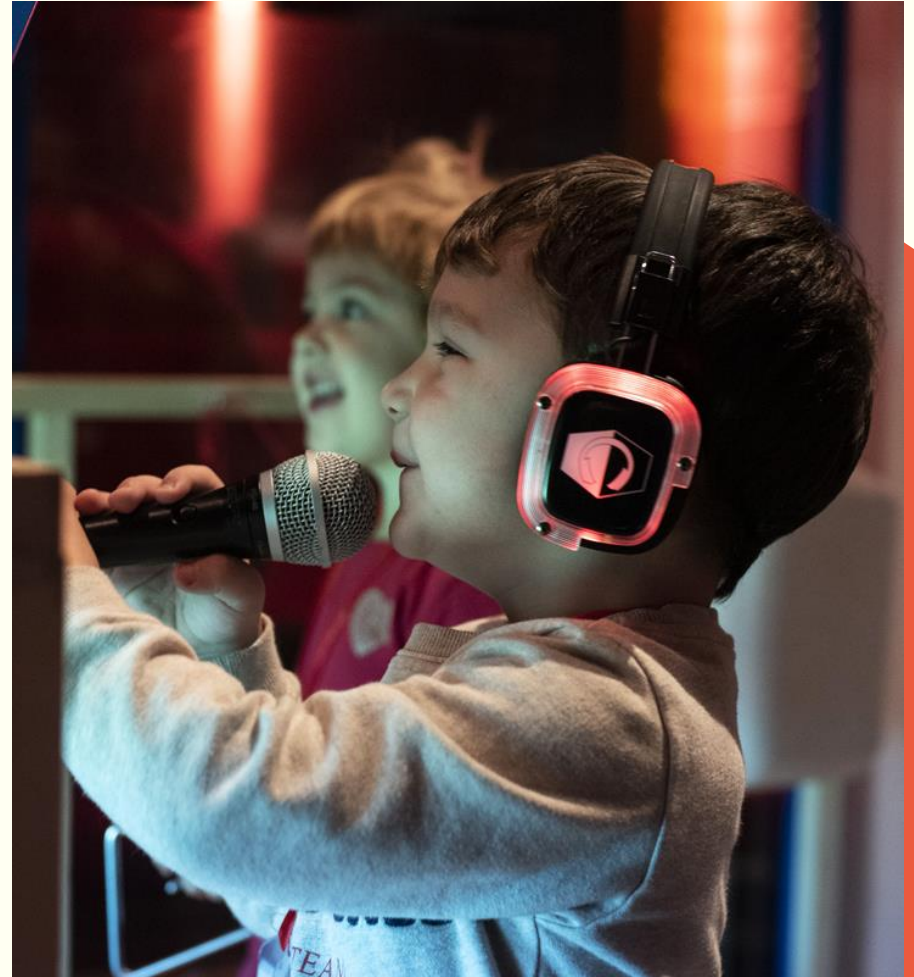
**Art Explora** is an international foundation that inspires **new encounters between arts and audiences** – locally, nationally and internationally.

Our imaginative, contemporary approach encourages new forms of **access, participation and engagement with arts and culture**, pushing boundaries with **digital technology and mobile programmes**.

We work in **partnership with artists, cultural organisations and communities**, exploring all art forms, and creating unforgettable cultural experiences for everyone.

Founded by entrepreneur Frédéric Jousset in 2019, Art Explora is a collective journey bringing together many partners and more than 2 500 volunteers.

[www.artexplora.org](http://www.artexplora.org)



# What is the Art Explora - Académie des beaux-arts European Award?

## Championing innovation in cultural engagement

Open to all non-profit European cultural organisations, the European Award encourages new forms of audience engagement and participation in arts and culture, supporting innovative projects across all art forms, that can be shared, replicated and scaled across Europe.



# Who can apply?



Open to all **non-profit** European cultural organisations (museums, theatres, grassroots, opera houses etc.)



Across **all art forms** (theatre, dance, music, film and fine arts...)



Open to every innovative art forms **promoting audience participation and engagement**

**Apply before 26 June 2026 !**



# 39 eligible countries

- **27 European Union** countries
- **Iceland**
- **Liechtenstein**
- **Norway**
- **United-Kingdom**
- **Switzerland**
- **Ukraine**
- **6 western Balkans countries** : Albania, Bosnia-Herzegovina, North Macedonia, Kosovo, Montenegro and Serbia.



# What grants?



3 grants: €30 000, € 40 000 or €50 000

- **Category 1** - organisations with  
≤ €200,000 annual expenditure
- **Category 2** - organisations with €200,000 –  
€1M annual expenditure
- **Category 3** - organisations with  
> €1M annual expenditure

2 additional €30 000 grants:

- **Audience Choice Award**
- **Special Jury Award**



# Which eligibility criteria?



## Submit:

- a **new project** proposal
- an **existing project** with a new dimension



## Project timeline:

- Launched/achieved in 2027



# Selection criteria

**Innovation  
&  
engagement**

**Replicability**

**Partnership**

**Impact &  
reach**



# The 2025 Award winners



**Teatringestazione  
Italy**



**Thames Festival Trust  
United-Kingdom**



**Eye Filmmuseum  
Netherlands**



**KomshiLOOK Skopje  
North Macedonia**



**NGO Ukrainian Cultural  
Platform in Exile  
Ukraine**

# The 2025 publication

Published with **Beaux Arts Editions** et widely diffused to the professional cultural sphere, our publication:

- highlights the 2025 **20 shortlisted projects**
- sums up the discussions of the **Arts & Audiences Forum**

Download it online [here](#).



# Timeline

2026



# Our Information Webinars

French - 13/05 - 16:00-16:45 (CEST) ⋮

Spanish - 21/05 - 12:00-12:45 (CEST) ⋮

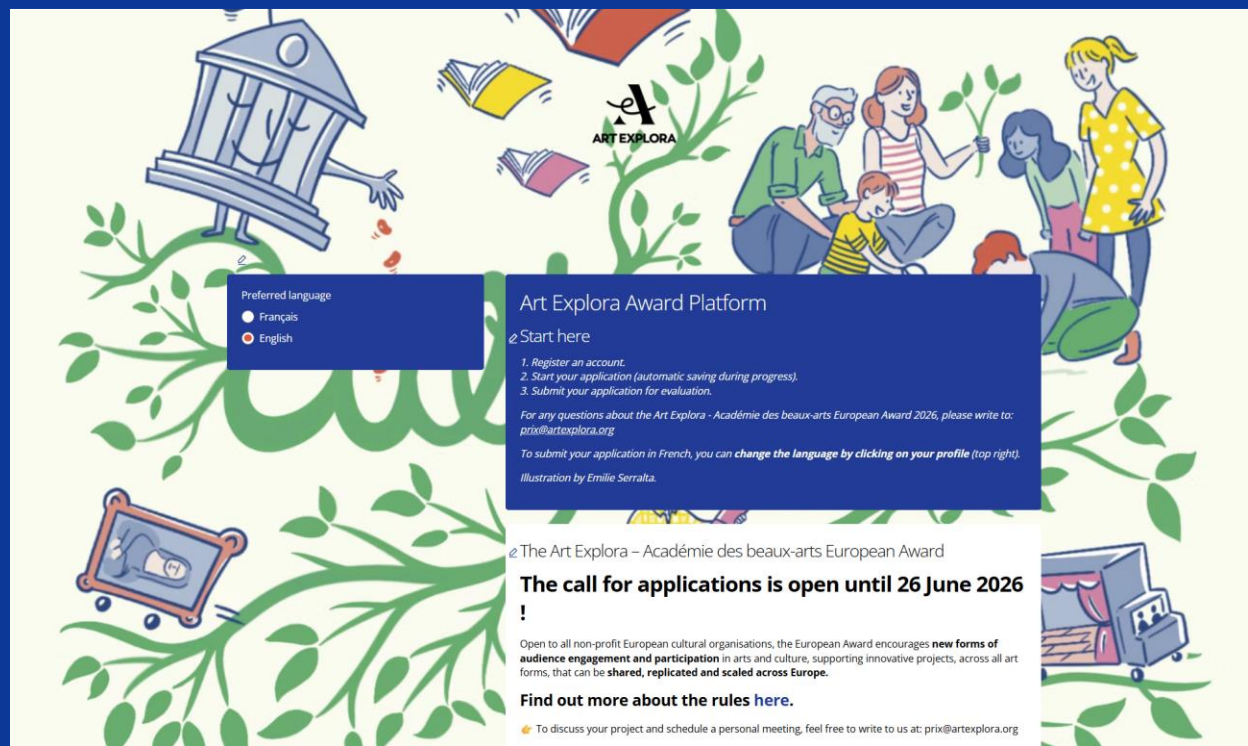
Polski - 27/05 - od 15:00 do 15:45 (CEST) ⋮

English #3 - 10/06 - 16:00-16:45 (CEST) ⋮



<https://linktr.ee/prixeuropeenartexplora>

# Apply online on our platform!



Preferred language

- Français
- English

Art Explora Award Platform

Start here

1. Register an account.
2. Start your application (automatic saving during progress).
3. Submit your application for evaluation.

For any questions about the Art Explora - Académie des beaux-arts European Award 2026, please write to: [prix@artexplora.org](mailto:prix@artexplora.org).

To submit your application in French, you can **change the language by clicking on your profile** (top right).  
Illustration by Emilie Serralta.

The Art Explora - Académie des beaux-arts European Award

**The call for applications is open until 26 June 2026 !**

Open to all non-profit European cultural organisations, the European Award encourages **new forms of audience engagement and participation** in arts and culture, supporting innovative projects, across all art forms, that can be **shared, replicated and scaled across Europe**.

**Find out more about the rules [here](#).**

✦ To discuss your project and schedule a personal meeting, feel free to write to us at: [prix@artexplora.org](mailto:prix@artexplora.org)

You will find the Art Explora application platform [here](#)

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